



BECOME A
COMMUNITY
COORDINATOR

OUR VISION

An international, inclusive and fun youth running program...

LED BY DEDICATED, LOCAL COORDINATORS

WHERE ALL KIDS CELEBRATE THEIR SUCCESS

AND DEVELOP AN ACTIVE, HEALTHY LIFESTYLE



OUR MISSION

Healthy Kids Running Series engages communities and families by providing an inclusive youth running experience, inspiring kids to believe in themselves and lead an active healthy lifestyle.

Join Us! Our local Community Coordinators are the heartbeat of our program, and we're always recruiting new team members who share our vision and drive. If you think that's you, here's what you need to know.

How We're Different: HKRS offers a turnkey program enabling local Community Coordinators the ease, content, direction and support to execute a Series for families and sponsors at a low cost that positively impacts their community.

How We're Better: HKRS' affordable, five-week running series is designed first and foremost for kids (ages 2-14), with age appropriate distances to ensure a fun yet challenging experience for participants and families.

Our Value: We offer a fun, inclusive 1 hour-long race event that is focused on the kids, benefits our families and creates meaningful relationships in our local communities.

Our Goal: Continue to build a team with the same "Get Up and Go!" attitude we encourage in every child and inspire a contagious passion for positive change in every community we touch.

OUR CORE VALUES

These core values embody our passion to get all kids moving. They guide every decision we make.

CRAWL, WALK, RUN

decisions that impact today but more importantly tomorrow

BE KIND

treat others as they want to be treated

MAKE AN IMPACT

wanting to return for the next race and season

LIVE THE HEALTHY LIFE

believe, and inspire others to believe

THE HEART BEHIND THE HUSTLE

OUR INCREDIBLE NATIONAL PRESENCE

is driven by our community-focus. In fact, it's made us stronger. It starts and ends with inspired individuals and team of Coordinators we're building in each race location and the core values that motivate us.



GET UP AND GO

You know those meal kits that deliver everything you need to prepare a first-rate dinner in a box? Think of us like that - but you're preparing a successful race event. We give you everything you need to get to the finish line, offering proven tools enabling your local success.. Super heroes? Sure. Tutus? We've seen it.

SO HERE'S WHAT YOU GET FROM US:

- Financial compensation – 50% of the net proceeds
- A detailed 'How To' Manual and a dedicated HKRS 101 Senior Program Manager to guide you every step of the way
- Platforms to manage and advertise the local Series
- Personalized HKRS Town Webpage, Facebook & Email Address
- Super easy flyer portal to create your own flyers
- Race supplies including a race day supply kit (cones, megaphone, clipboards, measuring wheel, etc), t-shirts, medals and trophies all delivered to your doorstep
- Facility payment & insurance
- Resources to assist you in mapping out race distances
- Secure regional and national sponsorships
- And more!



But we do need a little hustle on your part. Here's what we mean:

CLAIM YOUR TURF

That means securing a race location, a local park or school

GET THE WORD OUT THERE

Market locally; flyers, emails, sponsorships...you got this!

RECRUIT YOUR TEAM

Gather volunteers for race day

APPLY TO BECOME A COORDINATOR:

APPLY NOW:

<https://forms.gle/XSeJALFcDFqoZjdk9>

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